ABOUT THE GAME

You are going to take charge of a smartphone manufacturing corporation and try to turn it into the most powerful company in the world. Using business decisions, you will set prices for your smartphones, improve production, develop technologies, manufacture products, handle logistics and sales.

The game lasts 5 rounds. Each round is divided into 8 phases depicted as a scale on the playing field. You will use a special marker to point out the active phase.



The main feature of the game is the players' pads. You can place them onto each other closing certain possibilities but opening other ones.



GOAL

Your goal is to earn as much money as possible. To make it simple, let us refer to in-game money as «victory points» (VP). There are three ways to earn VP:

- · Sell the goods.
- Control the regions on the playing field. This is where you have more goods in the region than other players.
- Patents. The first player to study a technology acquires a patent on this technology, which brings them VP at the end of the game.

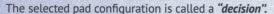
If the number of players is smaller than 5, you can obtain VP through retailers occupying certain sales points on the playing field.

GAME CONTENTS

Players' components

PADS 10 pcs - two per player

Each player has a set of two pads. Each pad represents your resources: research and development departments, production shops, etc. Using the pads, the player determines what he is going to do in the current round, what he will develop or sacrifice.





SCREENS 5 pcs - one per player

The screens protect you against industrial espionage by covering your decisions from prying eyes.

The screen shows the starting position of the player. It also has a special multiplication table to assist the player.



STARTING IMPROVEMENTS 5 pcs - one per player

Players receive these improvements at the beginning of the game. The improvement you receive is displayed on the player's screen and marked by the player's colour on the improvement.



ORGANIZERS 5 pcs - one per player

The organiser is designed for players' convenience. It helps you keep all components safe and in one place.



PROGRESS MARKERS 60 pcs - twelve per player

Use progress markers to indicate your progress in reaching some goal. You accumulate these in specified places until you have collected the required quantity.



OFFICE MARKERS 90 pcs - eighteen per player

Use office markers to indicate the goals reached. Replace the progress markers gathered with the office markers.



GOODS MARKERS 100 pcs - twenty per player

Goods markers symbolise cargo containers with smartphones for sale.



Common components

PLAYING FIELD 1 pc

Playing field is a digital world map where you can observe how your decisions turn into reality in real time.



IMPROVEMENTS 27 pcs

Use improvements to upgrade your pad or produce some extra goods.



ROUND AND PHASE MARKERS 2 pcs

Use round and phase markers to indicate rounds and active phases in the game.



GOODS TOKENS 20 pcs

Goods tokens bring you one item of goods each round. The players get these automatically each time they do not use production improvements on their pads.



VP SCOREBOARD 1 pc

Use it to mark your success.



RETAILERS 7 pcs

Retailers are needed if the number of players is less than 5. They close regions on the playing field stimulating the players to be more competitive. There are three types of retailers of various sizes.



PATENTS 6 pcs

Patents go to a player who is the first to study a technology. They bring extra VP at the end of the game.



TECHNOLOGIES 6 pcs

Technologies bring bonuses to players who have studied them. Technology cards have two sides, which brings diversity to the game.



RULEBOOK 1 pc

You are holding it now.

Steve's components

1

STEVE'S MARKER 1 pc.

Steve is an artificial intelligence you can play in a game of 1 to 4 players.

STEVE'S RULEBOOK 1 pc.

Rulebook on how to control Steve.

STEVE'S PAD 1 pc.

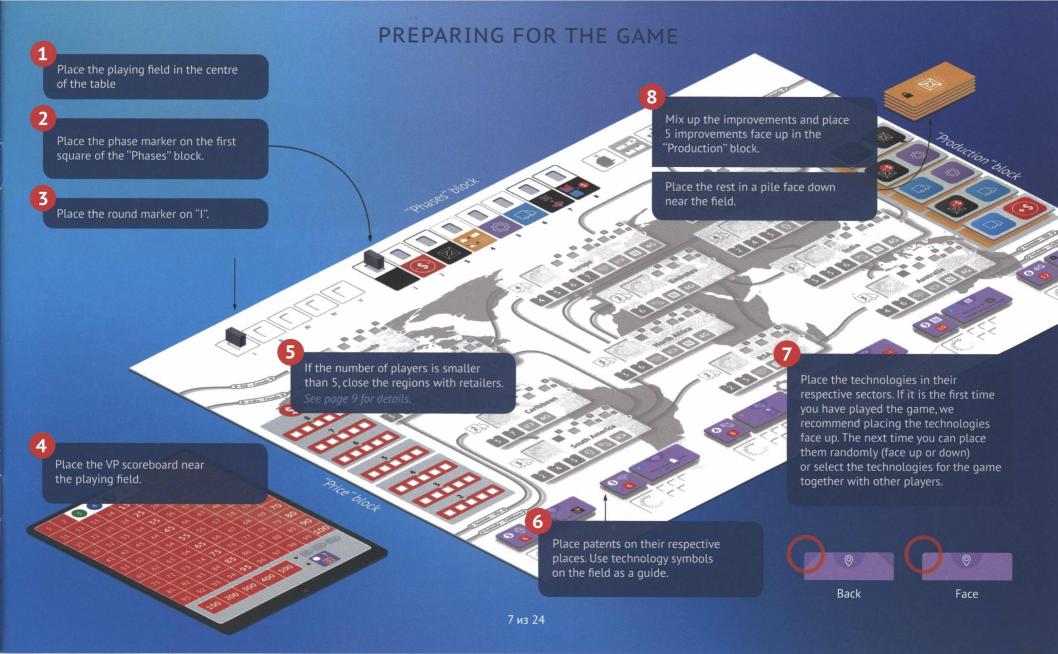
Thanks to the pad, Steve programs his decisions for each round. His pad is better than yours, by the way.

1

2

creve





PREPARATIONS OF PLAYERS

The players must select the colour they want to play.
Hand out all markers and chips of the selected colour to each player.
These include:

12 progress markers.
18 office markers.
20 goods markers.

2

Hand out organizers to the players.
Place the markers into the corresponding sections.



Hand out two pads to each of the players.

One pad must bear this symbol , and the other — this symbol .



Each player receives a screen of the respective colour.



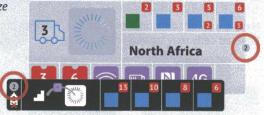


Each player places a goods marker on the playing field in the «Price» block, on sector «5». Goods markers must be placed in the order indicated on the VP scoreboard (left to right: green, blue, black, yellow, red).

Arrangement of retailers for 2-4 players

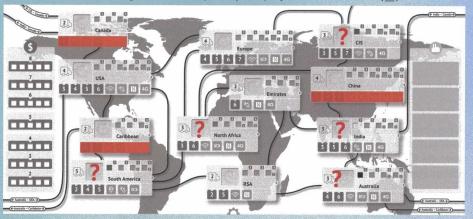
Retailers correspond to the regions on the playing field. They come in three variations, just as the regions: 1 small, 2 medium and 3 large. The figures on the regions and retailers stand for sizes.

For example, **North Africa** is a medium-size region. Have you noticed the figure «2»? It means you can place a retailer with the same number «2» on it.

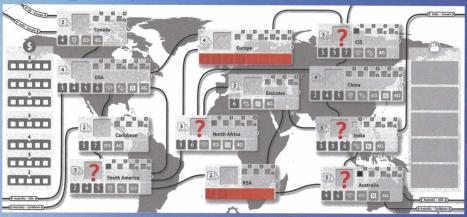


Mix up the retailers and place them randomly side up onto the regions.

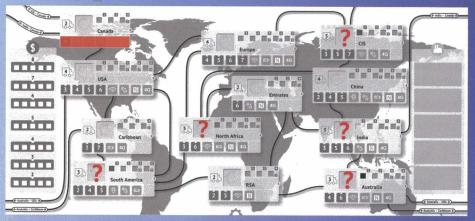
For 2 players: use retailers to cover the China, the Canada and the Caribbean regions as well as all medium regions not occupied by the players' office markers ().



For 3 players: use retailers to cover the Europe and RSA regions as well as all medium regions not occupied by the players'.



For 4 players: use retailers to cover the Canada region as well as one medium region not occupied by a ...

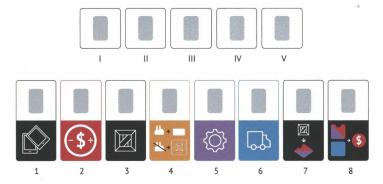


For 5 players: do not use retailers. Remove all unused retailers into the box.

For detailed description of retailers, see page 20.

GAMEPLAY

The game consists of 5 rounds. Each round has 8 phases. All phases are depicted with symbols in the upper part of the playing field.





Phase 1. Planning

Using two pads, all players simultaneously make their decisions for the current round in secret, behind the screens. A decision is players' pads placed onto each other. They may be arranged as you like, any side up, provided that the following rules are observed:

1 The pads must be parallel or perpendicular to each other.

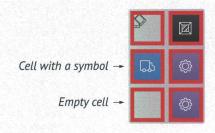






One pad must cover 1 to 4 cells of the other pad.

Each pad contains 6 cells on each side. Some cells may have symbols.



Have a look at some possible pad arrangement options below with some cells covered. Covered cells may have symbols.









1 cell covered

2 cells covered

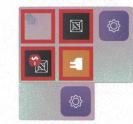
3 cells covered

4 cells covered

What do you need to consider when making decisions? We will talk about it while explaining the rules. It is important to remember that your decisions will affect all future phases of the current round.

At the end of phase 1, all players put away the screens and show their decisions to everybody.

Please remember: all visible symbols on your pads are called "active", and any covered symbols are referred to as "inactive". Cells without symbols are called covered or open.

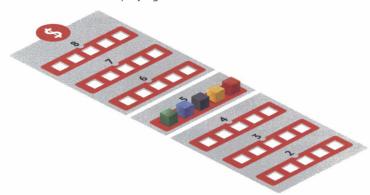


Here we have 5 active symbols and 4 covered cells



Phase 2. Pricing

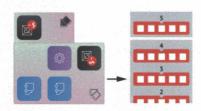
At this phase, players set up prices for their goods yet to be manufactured (____). Pricing takes place in the "Price" block of the playing field.



At the beginning of each round, your stands on price «5». All active price symbols on the pads adjust this value.

Each symbol reduces the price by 1.
Each symbol increases the price by 1.

For example, with this pad arrangement, the price on the goods is "3", because we have 2 active symbols 1 reducing the price by 2 points.



Price is an element of utmost importance in the game. Starting with phase 4 ("Production improvement", p. 12), the price determines the turn order inside the phase, which can be essential to win the game.

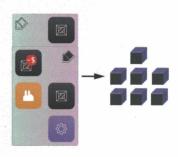


Phase 3: Production

You can produce in several ways:

- 1. Each active symbol on the pads brings you 1
- 2. Each covered cell on the pad also brings you 1

For example, this pad arrangement will bring 7 to the owner, as 4 cells of the pad are covered and 3 symbols are active.



Place produced into a special organiser section.



Besides producing as above, can be produced through technologies studied (see p. 18), by retailers (see p. 20), and via improvements and goods tokens (see p. 12).



Phase 4. Production improvement

Starting with phase 4, the price set by players in phase 2 becomes relevant. The person with the lowest price is the first to play this phase. If several players share the same minimum price, the first one to play this phase is the player with the lowest VP on the scoreboard. This is called the **Priority Rule**.

The first player and the next players can take one of the two actions below, depending on whether symbol ___ on the pad is active or not:

1 If symbol \(\bigcap_{\text{\text{is}}}\) is **active** on the player's pad, the player takes any improvement from the "Production" block at their own choice.



2 If production symbol 🦲 is not active, the player takes a goods token (👼).

You can use the improvements and improvements are improvements and improvements are improvements and improvements and improvements are improvements are improvements and improvements are improvements and improvements are improvements are improvements. The improvement are improvements are improvements. The improvement are improvements are improvements. The improvement are improvements are improvements are improve

Improvements

From the beginning, you have one starting improvement, and you can use it. To do this, place the improvement on the pad(s) at phase 1.

You can place improvements on the pad as you like, while observing the following rules:

An improvement can only lie face up on the pad.





Face

Back

2 An improvement must cover 2 cells of the pad; it cannot protrude beyond the pad edges (exception: 4G technology, when studied, can partially ignore this rule).









Improvement placement examples

When counting the produced, improvements do not bring extra even though they cover some cells. They also make the symbols they cover inactive.



Improvements can overlap each other. You cannot fully cover one improvement with another one.



A part of an improvement can be covered by a pad.



All unused improvements must lie before the players face down. Every such improvement brings 1 extra [to the player at phase 3.

Symbol $\stackrel{\triangle}{\blacksquare}$ on the improvement means it cannot be placed face down on the pad.

You cannot place this token on the pad at all, which is indicated by the symbol on both sides of the token. Each time phase 3 is played, will bring +1



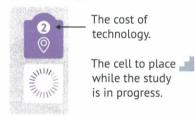
Phase 5. Studying technologies

At this phase, players go in accordance with the Priority Rule (p. 12).

You need technologies to boost sales and obtain special helpful bonuses. Studying of technologies happens at the bottom of the playing field.



- To study a technology, you will need progress markers (...)
- Following the **Priority Rule**, the players may spend all ____ to study technologies. You may keep some ____, but they will disappear at the end of your turn.
- The number of ____ required to study a technology is stated on the technology card.



- Place in the cell near the technology you are going to study. You can distribute among the cells of various technologies if you have several.
- Once the cell accumulates the number of all equal to the technology cost, this technology will become studied.
- After the technology has been studied, all will return back to the player, and the player's office marker will be placed near this technology (a).

For example, you have the following decision on the pads:



Total 3 symbols are active, you receive 3 ___. You wish to study 4G technology, which costs 6.

If you study the technology in the next round, you will take and place your in the cell near the technology.

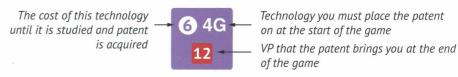


Each technology studied brings a bonus as indicated on the technology card. A bonus works during certain phases, as stated on the technology card. For description of all bonuses, see page 18.

Patents

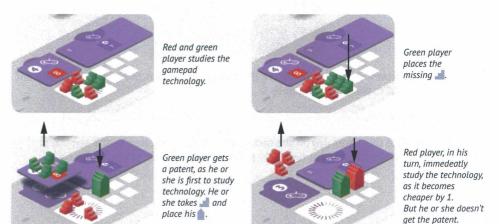
Patents are an additional source of VP. However, until the technology with the patent is studied, it costs 1 point more.

Once the technology is studied, the first player to do this will receive a patent. The patent brings VP as stated on it at the end of the game (for example, 6 VP).



The patent for a technology costs 1 extra point, so for the other players this technology will be 1 point cheaper, because you take the patent for yourself. No other player can take this patent now.

Two or more players can be studying the same technology at phase 5. This results in one player taking the patent, which makes the technology cheaper; now, other players can study it at once. They must wait for their turn and study the technology immediately, but only in their turn!





Phase 6. Logistics

At this phase, players go in accordance with the **Priority Rule** (p. 12).

At the beginning of the game, you have only in one region, but you need to expand to other regions to increase sales. This is where the logistics comes to help.

- In order to get to another region, you will need
- All ____, according to the Priority Rule, starting with the first player and further
 on, are distributed among the regions to the cells of a region where each player
 wants them.
- All inot used by the player in their turn will disappear.
- When the quantity of ____ becomes equal to the cost of entering a region, the
 player places their into that region, removing ____ from the cell back to their
 stock.



Office goes into an empty cell on the left.

If there are no empty cells, you cannot place your



You cannot put another office into the region. An exception may be technology bonuses and retailers.

The bigger the region, the more difficult it is to put your office there, but it also opens up more opportunities for the player.



Phase 7. Sale

According to the Priority Rule (p. 12), each player sells their produced

- an be sold if all of the following 3 conditions are met:
- 1 The player has in that region.
- 2 There are no retailers in the region.
- 3 There are free buyers in the region, who are ready to buy your



In order to sell , you need to place it onto a buyer. But not everyone is ready to buy your , so let us take a closer look at what kinds of buyers there are.

- A buyer in a red square is ready to pay for your not more than the price shown on the square. But if you give a lower price, this buyer will buy at your price. In other words, the price shown on the buyer indicates the buyer's willingness to pay it, but they will be happy to pay less.
- A purple buyer (without price) is ready to pay **any price** for your , but not higher then the one you set, and only if you have studied the technology required by the buyer. The technology required by the buyer is shown on the buyer.

Only one can be sold to each buyer.

Important: the goods are always placed on buyers in a region from left to right. You cannot place on purple buyers, while ignoring red buyers, if the price of your is right for them.

Rules Corrections for Smartphone and Steve solo-mode

Cosmodrome games thanks you for buying our new game. Unfortunately, during rules edition one important block of rules was lost.

You can find this block below.

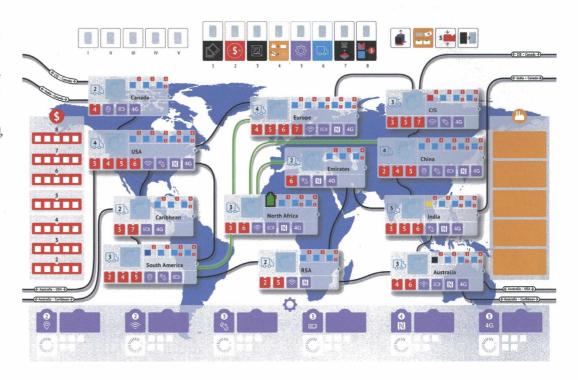


Phase 6. Logistics

You can place only in regions connected to regions, where you have a. Regions are connected if they have a line which connect them to each other.

For example, Victor has in North Africa only. This means, that he can expand only to: Europa, China, Emirates, and South America. During his turn, he can place only in those regions.

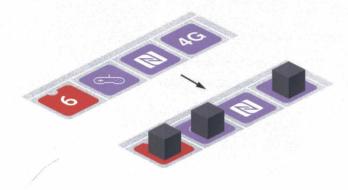
This rule is also true for Steve. Only regions connected with regions, where he has are available for him to expansion.





For example, you have produced 4 and you are present only in one region. The price of your is "3". You have studied the technologies Gamepad and 4G.

As a result, you can only sell 3 in this region, since you do not have the NFC technology. You cannot sell 1 and it will disappear at the end of this phase.



If you have missed a place where you could put and other players did not help you see that, then it is considered that you failed to sell. You can try negotiating with other players to obtain their permission for selling out of your turn. The game developers strongly recommend other players not yield to your persuasion.



Phase 8. Receiving VP

At this phase, all players receive VP that are given for sold **m** and control of regions. The order in which players are awarded VP is not important.

Sold goods

Count how many of your are there on the playing field and multiply that amount by the price you set. To facilitate the counting, there is a dedicated multiplication table provided on your screen.



Control of regions

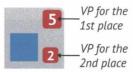
You are awarded additional VP for the regions with your . The number of VP to be received is indicated at the top of places for and is determined by the rightmost .

For example, the Blue Player controls the region, since he has more than the Yellow Player. The Blue Player gets 4 VP according to the number shown above the rightmost despite the fact that this office does not belong to the Blue Player.



If the number of among 2 or more players is equal, then VP are awarded to the player whose is located further to the left, i.e. was placed in the region earlier, providing there is no second place.

If the rightmost office has a second place, then the winner for the region control in the second place is determined by the same rules as described above. VP are not awarded for the regions without your even if there is your



As an example, let us consider the following situation. The Blue Player receives the first place. Although the Blue Player has the same amount of as the Green and Red Player, the Blue Player's is located further to the left. The Bluer Player receives 6 VP for the region control. The second place for the region control is given to the Green Player (3 VP), since when compared to the Red Player, who has the same amount of the Green Player's are located further to the left.



Score the VP received on the VP scoreboard.

Preparation for the next round



Take all your off the playing field and put them in the organiser.





Remove all remaining improvements from the playing field and put them in the box. Put new improvements from the pile face up into the "Production" block.



Return all in the "Price" block to the start value of 5.



Move the round marker to the next round.

Start the new round with phase 1.

End of the game and determining the winner

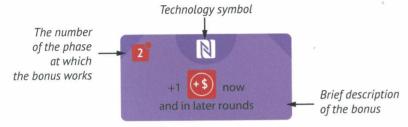
The game lasts exactly 5 rounds and ends right after phase 8 of the fifth round.

- Count the VP received during the entire game.
- 2 Add VP for the patents.
- 3 Add VP for the retailers.

The player with the largest number of VP wins the game. In case of a draw, the contender with the greatest number of technologies studied wins. If it is a draw as well, then the player with the greatest number of patents wins. If you managed to get a draw here too, then all the players with the equal number or VP share the victory.

Technologies

A studied technology gives an immediate bonus, which the player must use if they can. Some technologies give a one-time bonus, and some — a permanent bonus. Each bonus influences you during certain phases in the way specified on the technology itself.



Explanations for symbols on the technologies







A coloured symbol with a digit indicates the number of the phase at which this bonus is activated.

If there is no digit, then there is no phase at which the bonus could be activated; see a more detailed description of such a bonus below.



If there is a red notification dot, it means that you receive the bonus immediately and later on each round during the specified phase. If there is no phase number, the bonus is a one-off.

More about technologies

GPS



Now the symbol on your player pad gives you 2 instead of 1 during phase 3. This is a permanent bonus.



Get 5 produced immediately.

Put in the cell of produced in the organiser.

This is a one-time bonus.

WI-FI



During phase 6, put your in any region that already accommodates your in You cannot place a third in the same way. You cannot place a second on a retailer. This is a permanent bonus



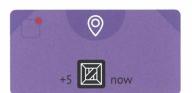
All produced that you failed to sell at phase 7 remain for the next round. This is a permanent bonus

More about technologies

GPS



Now the symbol on your player pad gives you 2 instead of 1 during phase 3. This is a permanent bonus.



Get 5 produced immediately.

Put in the cell of produced in the organiser.

This is a one-time bonus.

WI-FI



During phase 6, put your in any region that already accommodates your in You cannot place a third in the same way. You cannot place a second on a retailer. This is a permanent bonus



All produced that you failed to sell at phase 7 remain for the next round. This is a permanent bonus

GAMEPAD



All technologies immediately become cheaper by 1. This is a permanent bonus.



Place your in any small region that still does not have your in the region, get the retailer's bonus. This is a one-time bonus.

LI-ION

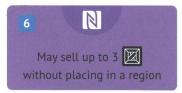


Now symbol on your player pads and improvements is also considered as symbol . In other words, at phase 6 count symbols the same way as symbols . This is a permanent bonus.

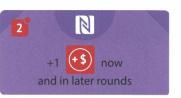


Immediately and every time in phase 3 receive 1 produced me for each studied technology. This is a permanent bonus.

NFC

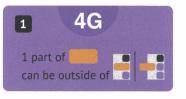


On your turn during phase 6, you can sell from 0 to 3 produced at the price set by you. You do not have to place these in the region. Immediately score your victory points on the VP scoreboard. This is a permanent bonus.



Immediately increase your price by 1. Increase your price by 1 each time in phase 2. This is a permanent bonus.

4G



One of the two improvements that you place on the player pads in phase 1 can protrude beyond the player pads. This is a permanent bonus.



In phase 7, you can sell one produced in each region where you have no . Place these on the buyers if you are allowed to according to the rules of sale on page 15.

of 24

19 out of 24

Retailers

Retailers do not allow selling goods in the region where they are present. But using logistics you can still put your in that region. is not placed on a cell in the region, but on blue cells on the retailer.



The digit on the red square next to the blue one is the number of VP you will receive at the end of the game, provided that your is placed there. is are placed from left to right, therefore the first player that places is will receive more VP than all subsequent players.

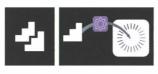
As soon as you placed in on the retailer, use the bonus effect. You cannot turn down the bonus. There are retailers without bonuses in the game.

Please remember: there cannot be two in of the same colour on a retailer.

Retailers' bonuses



Take 1 or 2 of your colour. Place them in the organiser's cell of produced.



Take 1 or 2 all of your colour. Place all received in the cell for studying any technology of your choice. 2 all can be divided between two cells. If any technology after that turns out to have been studied, you will be able to put your on it only according to the **Priority Rule** in phase 5.



Increase or decrease by 1 the price of your in the "Price" block.



Place a second into your region where you already have 1 in. You cannot place a third in or put in where you have no in. Thus, you cannot place your in on a retailer.



Move any your in from one region to another. You can move in between other retailers. If, as a result of such a shift, there is still a free place in the region or on the retailer, then move all other in placed there to the left. You cannot receive a retailer's bonus after such a shift.

FREQUENTLY ASKED QUESTIONS

Can retailers be placed randomly at the beginning of the game?

No. This will upset the game balance.

What do symbols () on player pads mean?

They are only needed for you to be able to easily tell apart the two types of player pads at the beginning of the game. Later in the game, these symbols are not used.

Can I change the position of player pads during the round after phase 1?

No. The game creators do not allow changing the pads' position even if the player claims to have made a critical mistake.

What do we do if the players still remain equal under the Priority Rule?

In case of equal price and VP, the first player to play the phase is the one with the least produced goods in the previous phase. If some players are equal on that, then the player with the greatest number of technologies studied starts the phase. If some players are equal on that, then the player with the greatest number of patents starts the phase. If some players are equal on that, too, then the dispute is settled by flipping a coin.

Can I put an improvement under the player pads so that it disappears from sight?

Yes, you can. Both cells of an improvement shall be on one or two player pads. An improvement can be placed with its two cells onto one player pad and then be completely covered with the second pad. It does not make much sense, but it is not against the rules.

Can the player pads be completely covered by each other or just placed next to each other during phase 1?

No. One pad must cover 1 to 4 cells of the other pad. Otherwise, you would not be able to observe that rule.

I produce more goods in phase 3 than I need. Can I suspend the production of a certain amount of goods and reduce this amount?

No. You must produce exactly the same amount of goods you are able to.

Steve

Steve is an artificial intelligence simulating your opponent. You can play Steve one-on-one or in a game with up to 4 participants. If there is no description of some actions with Steve, it means that he must follow the rules that apply to any other player. We are talking here about priority rules and other phase aspects described in the basic rules.

Preparing for the game

- 1. Prepare for the game according to the basic rules.
- Prepare the players according to the basic rules, considering Steve as a regular player. Choose a colour for Steve. He does not need a screen or pads.
- 3. Place Steve's pad nearby.
- 4. Place Steve's starting improvement on square "Delayed improvement" (square face up.
- 5. Place Steve's marker 2 nearby.

Steve's behaviour in phases



Phase 1: planning

Give one to Steve. Move the improvement from the "Delayed improvement" square to the square with the round number face up.

In the first round, you replace the starting improvement.



Phase 2: pricing

Adjust Steve's price in the price block in accordance with the active symbols (6)/6) on his pad.



Phase 3: production

In Steve's organizer, move as many into the special section, as there are active symbols on Steve's pad, including .



Phase 4: production improvement

Take the uppermost improvement from the "Production" block and place it on the "Delayed improvement" square (3) of Steve's pad.



Phase 5: discovering technologies

Take as many from Steve's organizer, as there are active symbols on Steve's pad. Place

on the technology Steve is already studying.

If there is no such technology -

on the cheapest technology with a patent.

If there is no such technology -

on the cheapest technology available to Steve.

Otherwise, Steve will miss the phase.

Important: Steve does not use the bonuses from technologies.



Phase 6: logistics

Take as many $\frac{1}{2}$ from Steve's organizer, as there are active symbols $\frac{1}{2}$ on Steve's pad. Place $\frac{1}{2}$ in the region with Steve's marker $\frac{1}{2}$. As soon as you place Steve's $\frac{1}{2}$ replace $\frac{1}{2}$:

to the largest region available to Steve.

If there are several such regions -

to the region with the least number of other offices.

If there are several such regions -

to a region available to Steve, whose name appears higher in the alphabetical order.

Otherwise, Steve will miss the phase.

Important: Steve does not use the bonuses from retailers.



Phase 7: Sale

Place Steve's as follows::

Place one to every region where only Steve of all players has

If is left, then

place one to every region where 2 or more players (including Steve) have . Keep placing this way until Steve has enough and the opportunity to place them on a buyer.

If is left, then

Place to every region where only Steve of all players has a.

In every case it is unclear where to put Steve's , use the alphabetical order of the regions.

If Steve has some left, they disappear.



Phase 8: Scoring VP

Score VP to Steve in accordance with the basic rules.

Regions in alphabetical order: Australia, Canada, Caribbean, China, CIS, Emirates, Europe, India, North Africa, RSA, South America, USA.

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